



For Immediate Release

Hard workers in Traverse City deserve delicious local eggs.

To express our gratitude to the people who keep our community going, Anavery Fine Foods is giving away 1,000 dozen eggs.

Traverse City, MI, 3/3/25

To show thanks and offer respect to the people who show up every day to keep our community running smoothly, Anavery Fine Foods is launching a program to give away 1,000 dozen eggs over the next three months. Every week, Anavery will honor a different group of people who wake up early, stay up late, work hard and who never ask for recognition. We want to express our gratitude to the people who drive, clean, build, serve, care and protect.

Each Wednesday, members of the honored group are invited to stop by our farm at 6211 Secor Road from 11am-5pm for a free carton of eggs. The schedule for March is as follows:

- **March 12, Snowplow Drivers:** It's been a snowy winter, and nothing around here would work if the plow drivers weren't waking up crazy early to keep the roads clear. If you earn your living plowing roads, driveways, sidewalks or parking lots in the Winter, please come on by so we can thank you with free eggs. Show up with your plow or a pay stub.
- **March 19, Delivery Drivers:** Parcels and packages don't deliver themselves. USPS/UPS/FedEx/Amazon drivers are the lifeblood of the delivery economy. Anyone who spends their day delivering mail or packages, please come on by in your delivery vehicle or with a pay stub so we can thank you with free eggs.
- **March 26, Contractors/Trades/Repairpeople:** You build things. You fix things. We know what it's like to work outside in tough conditions and we want to thank you. If your job has you driving around in a truck or van full of tools or you can show that you're a worker in the trades, please come on by so we can thank you with free eggs.

- **April 2, Single Parents:** Raising kids, working a job and putting food on the table by yourself is a heroic effort. Single moms and dads or legal guardians are invited to come by our farm for a free carton of eggs.

We at Anavery believe the eggs we raise on Secor Road are the tastiest eggs money can buy. Our birds have room to roam, eat locally-produced feed and aren't packed in warehouses hidden from the public. In the summer, our hens graze our fields and in the winter they reside in a cozy greenhouse. Best of all, the flavor is outstanding. Once you try them, you won't want eggs from anywhere else! At \$6/dozen, our eggs are comparable to or cheaper than most mass market grocery store eggs. When you buy our eggs, over 90% of your purchase price stays in our community supporting local farms and providing a decent living to farmers. Strong local food systems are a key contributor to strong local communities.

"We here at Anavery get up early each day with the singular goal of feeding our friends and neighbors. A dozen eggs may not seem like much, but it's our small way of saying thanks to the folks who keep our town running." Adam Weinrich, President and Co-founder of Anavery Fine Foods.

About Anavery Fine Foods

Anavery Fine Foods is a family-owned and run livestock farm and local food distributor in Traverse City. Our farm and our nearby partner farms raise animals on pasture to bring our community delicious, nutrient-dense meat, eggs and dairy products. Please stop by our on-farm store at 6211 Secor Road, visit our website at www.anavery.com, and look for our products at local food retailers and restaurants. We think you'll agree that Happy Animals Taste Better!

Contact Information

Adam Weinrich

President

Anavery Fine Foods

(231) 631-5892

info@anavery.com

www.anavery.com

FB/IG: @anaveryfinefoods